



February 16-17, 2026  
Delhi, India

Exhibit your brand at BDTs 2026

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh





February 16-17, 2026  
Delhi, India

## Exhibit your brand at BDTs 2026

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh







# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

INCLUSIONS	COUNTRY PARTNER
Investment (Early Price Offer)	\$ 80,000
Booth Space (Pavilion)	100 SQM
Title Partner	-
Presenting Partner	-
Associate Partner	Shared
Delegate Passes	20
Red-Carpet Leadership Dinner	10
Breakout Room Passes	10
Product Launch	Shared
Meeting Room	Exclusive
Speaking Opportunity	Panel
Website & App Branding	Section
Registration Page Branding	Yes
Backstage Branding	Country Partner
Stage Side Panel Branding	Yes
Email Branding	-
WhatsApp Branding	-
Social Media Shoutouts	Yes
Digital Badges Branding	-
Physical ID Card Branding	-

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh



# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

INCLUSIONS	STATE PARTNER
Investment (Early Price Offer)	₹ 40L
Booth Space (Pavilion)	25 SQM
Title Partner	-
Presenting Partner	-
Associate Partner	Shared
Delegate Passes	10
Red-Carpet Leadership Dinner	5
Breakout Room Passes	5
Product Launch	-
Meeting Room	Shared
Speaking Opportunity	State Session
Website & App Branding	Section
Registration Page Branding	-
Backstage Branding	State Partner
Stage Side Panel Branding	Yes
Email Branding	-
WhatsApp Branding	-
Social Media Shoutouts	Yes
Digital Badges Branding	-
Physical ID Card Branding	-

**Note:**

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh





# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

EXHIBITION BOOTHS	AREA	INVESTMENT (INR)	INVESTMENT (USD)
Booth Space	9 SQM (min)	₹ 25,000 per SQM	\$ 350 per SQM
Inclusions	1 Registration Table, 04 chairs, Fascia name, Lights,		
Exclusions	GST, Electricity charges, Anything not mentioned in		

## Important Terms for Exhibitors:

### Space & Branding

- **Branding Limits:** Branding is strictly limited to the company name and logo in the event directory and within the boundaries of the physical stand. No other sponsorship benefits, such as logo presence on the website, complimentary full-access delegate passes, or access to the Leadership Dinner, are included.
- **Booth Location:** Location is determined solely by The Organiser. No guarantee of specific placement or traffic is made; priority locations are reserved for higher-tier sponsors.

### Content & Construction

- **Content Theme:** All displays and materials must strictly align with the theme, "Innovating India's Defence: The Next Generation of Warfare," and focus on relevant defence technology.
- **Right of Removal:** The Organiser reserves the absolute right to mandate the immediate removal or modification of any display, product, or content deemed inappropriate, non-compliant, unsafe, or disruptive.
- **Structure:** Stand construction height is limited to specific venue height as determined by organiser, and all structures must use fire-retardant materials compliant with all venue safety regulations.
- **Boundaries:** All structures and signage must be contained entirely within the allocated space and must not obscure neighbouring exhibits.
- **Utilities:** The Exhibitor is responsible for ordering and paying for all ancillary services (e.g., electricity, internet) directly through organiser or official contractors.

### Liability & Compliance

- **Security:** The Exhibitor is solely responsible for the security of its stand and contents (including products and prototypes) at all times. The Organiser is not liable for loss or damage.
- **Mandatory Insurance:** The Exhibitor must obtain and maintain adequate Public Liability and Property Damage Insurance for the duration of the event (including set-up and dismantle days). Proof of insurance may be requested.
- **Damage Liability:** The Exhibitor is solely liable for any damage caused to the venue or third-party property by its personnel or exhibit.
- **Non-Transferability:** The exhibition space cannot be assigned, sublicensed, or shared with any third party without The Organiser's prior written consent.



# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

EXPERIENTIAL ADD-ONS	INVESTMENT (INR)	INVESTMENT (USD)
Email Branding	₹ 5 L	\$ 5,999
WhatsApp Branding	₹ 5 L	\$ 5,999
Digital Badges Branding	₹ 5 L	\$ 5,999
Physical ID Card Branding	₹ 7 L	\$ 7,999
Lanyard Branding	₹ 10 L	\$ 11,499
Leadership Dinner Sponsor	₹ 30 L	\$ 33,999
Coffee Station Branding	₹ 10 L	\$ 11,499
Registration Counter Branding	₹ 15 L	\$ 16,999
Event Bag Branding	₹ 15 L	\$ 16,999
Session Partner Branding	₹ 3 L	\$ 3,499
Breakout Room Branding	₹ 5 L	\$ 5,999
30 Secs Video Display - 6 times	₹ 3 L	\$ 3,499

**Note:**

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh





# SPONSORSHIP TERMS

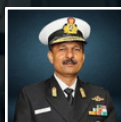
<b>PAYMENT SCHEDULE</b>	<b>PAYMENT</b> (Sponsorship Amount)
<b>Booking Confirmation</b>	10%
<b>15th December 2025</b>	40%
<b>31st January 2026</b>	40%
<b>28th February 2026</b>	10%

<b>CANCELLATION TERMS</b>	<b>REFUND</b> (Sponsorship Amount)
<b>31st December 2025</b>	90%
<b>15th January 2026</b>	70%
<b>31st January 2026</b>	25%
<b>After 31st January 2026</b>	No Refund

## Advisory Board



Maj Gen Ashok K  
Dhingra, SM  
(Retired)



Rear Admiral Mohit  
Gupta, VSM  
(Retired)



Air Marshal Sujeet P Dharkar,  
PVSM UYSM AVSM  
(Retired)



Dr. B.K. Das  
Director General,  
ECS, DRDO

## Event Secretariat Bank Account

**Bank Name:** HDFC BANK  
**A/c Holder:** Harlalka Services India Pvt. Ltd.  
**A/c Number:** 50200018695450  
**A/c Type:** Current Account  
**A/c IFSC:** HDFC0001993  
**A/c SWIFT:** HDFCINBBNG

Event By



## For more information, contact:

Email: [partnerships@bharatdefencetechshow.com](mailto:partnerships@bharatdefencetechshow.com)

Phone: +91-9742154666

Website: [www.bharatdefencetechshow.com](http://www.bharatdefencetechshow.com)

Secretariat: [contact@chkdin.com](mailto:contact@chkdin.com)

