



{Estd. 1870}

# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

INCLUSIONS	DIAMOND PARTNER	PLATINUM PARTNER	GOLD PARTNER
<b>Investment</b> (Early Price Offer)	₹ 40 L	₹ 25 L	₹ 20 L
<b>Booth Space</b>	50 SQM	36 SQM	16 SQM
<b>Title Partner</b>	Exclusive	-	-
<b>Presenting Partner</b>	-	Co-Presenting	-
<b>Associate Partner</b>	-	-	Shared
<b>Delegate Passes</b>	30	25	10
<b>Red-Carpet Leadership Dinner</b>	7	5	2
<b>Breakout Room Passes</b>	20	12	8
<b>Product Launch</b>	Exclusive	Shared	-
<b>Meeting Room</b>	2 Days Exclusive	1 Day Exclusive	-
<b>Speaking Opportunity</b>	Keynote/Panel	Panel	-
<b>Website &amp; App Branding</b>	Exclusive Banner	Banner	Section
<b>Registration Page Branding</b>	Yes	Yes	Footer
<b>Backstage Branding</b>	Title	Co-Presenting	-
<b>Stage Side Panel Branding</b>	Highlight	Yes	Yes
<b>Email Branding</b>	Yes	Yes	-
<b>WhatsApp Branding</b>	Yes	Yes	-
<b>Social Media Shoutouts</b>	Yes	Yes	Yes
<b>Digital Badges Branding</b>	Yes	Yes	-
<b>Physical ID Card Branding</b>	Yes	-	-

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh



# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

INCLUSIONS	SILVER PARTNER	BRONZE PARTNER	STARTUP PARTNER
<b>Investment</b> (Early Price Offer)	₹ 15 L	₹ 10 L	₹ 2 L
<b>Booth Space</b>	12 SQM	12 SQM	Startup Zone
<b>Title Partner</b>	-	-	-
<b>Presenting Partner</b>	-	-	-
<b>Associate Partner</b>	Shared	-	-
<b>Delegate Passes</b>	5	3	2
<b>Red-Carpet Leadership Dinner</b>	1	-	-
<b>Breakout Room Passes</b>	4	2	-
<b>Product Launch</b>	-	-	-
<b>Meeting Room</b>	-	-	-
<b>Speaking Opportunity</b>	-	-	-
<b>Website &amp; App Branding</b>	Section	Section	Section
<b>Registration Page Branding</b>	-	-	-
<b>Backstage Branding</b>	-	-	-
<b>Stage Side Panel Branding</b>	Yes	Yes	-
<b>Email Branding</b>	-	-	-
<b>WhatsApp Branding</b>	-	-	-
<b>Social Media Shoutouts</b>	Yes	Yes	Yes
<b>Digital Badges Branding</b>	-	-	-
<b>Physical ID Card Branding</b>	-	-	-

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not include GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh



{Estd. 1870}

# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

INCLUSIONS	COUNTRY PARTNER
<b>Investment</b> (Early Price Offer)	\$ 80,000
<b>Booth Space</b> (Pavilion)	100 SQM
<b>Title Partner</b>	-
<b>Presenting Partner</b>	-
<b>Associate Partner</b>	Shared
<b>Delegate Passes</b>	20
<b>Red-Carpet Leadership Dinner</b>	10
<b>Breakout Room Passes</b>	10
<b>Product Launch</b>	Shared
<b>Meeting Room</b>	Exclusive
<b>Speaking Opportunity</b>	Panel
<b>Website &amp; App Branding</b>	Section
<b>Registration Page Branding</b>	Yes
<b>Backstage Branding</b>	Country Partner
<b>Stage Side Panel Branding</b>	Yes
<b>Email Branding</b>	-
<b>WhatsApp Branding</b>	-
<b>Social Media Shoutouts</b>	Yes
<b>Digital Badges Branding</b>	-
<b>Physical ID Card Branding</b>	-

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh



{Estd. 1870}

# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

INCLUSIONS	STATE PARTNER
<b>Investment</b> (Early Price Offer)	₹ 40L
<b>Booth Space</b> (Pavilion)	25 SQM
<b>Title Partner</b>	-
<b>Presenting Partner</b>	-
<b>Associate Partner</b>	Shared
<b>Delegate Passes</b>	10
<b>Red-Carpet Leadership Dinner</b>	5
<b>Breakout Room Passes</b>	5
<b>Product Launch</b>	-
<b>Meeting Room</b>	Shared
<b>Speaking Opportunity</b>	State Session
<b>Website &amp; App Branding</b>	Section
<b>Registration Page Branding</b>	-
<b>Backstage Branding</b>	State Partner
<b>Stage Side Panel Branding</b>	Yes
<b>Email Branding</b>	-
<b>WhatsApp Branding</b>	-
<b>Social Media Shoutouts</b>	Yes
<b>Digital Badges Branding</b>	-
<b>Physical ID Card Branding</b>	-

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not include GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh



# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

EXHIBITION BOOTHS	AREA	INVESTMENT (INR)	INVESTMENT (USD)
<b>Booth Space</b>	9 SQM (min)	₹ 25,000 per SQM	\$ 350 per SQM
<b>Inclusions</b>	1 Registration Table, 04 chairs, Fascia name, Lights,		
<b>Exclusions</b>	GST, Electricity charges, Anything not mentioned in		

## Important Terms for Exhibitors:

### Space & Branding

- **Branding Limits:** Branding is strictly limited to the company name and logo in the event directory and within the boundaries of the physical stand. No other sponsorship benefits, such as logo presence on the website, complimentary full-access delegate passes, or access to the Leadership Dinner, are included.
- **Booth Location:** Location is determined solely by The Organiser. No guarantee of specific placement or traffic is made; priority locations are reserved for higher-tier sponsors.

### Content & Construction

- **Content Theme:** All displays and materials must strictly align with the theme, "Innovating India's Defence: The Next Generation of Warfare," and focus on relevant defence technology.
- **Right of Removal:** The Organiser reserves the absolute right to mandate the immediate removal or modification of any display, product, or content deemed inappropriate, non-compliant, unsafe, or disruptive.
- **Structure:** Stand construction height is limited to specific venue height as determined by organiser, and all structures must use fire-retardant materials compliant with all venue safety regulations.
- **Boundaries:** All structures and signage must be contained entirely within the allocated space and must not obscure neighbouring exhibits.
- **Utilities:** The Exhibitor is responsible for ordering and paying for all ancillary services (e.g., electricity, internet) directly through organiser or official contractors.

### Liability & Compliance

- **Security:** The Exhibitor is solely responsible for the security of its stand and contents (including products and prototypes) at all times. The Organiser is not liable for loss or damage.
- **Mandatory Insurance:** The Exhibitor must obtain and maintain adequate Public Liability and Property Damage Insurance for the duration of the event (including set-up and dismantle days). Proof of insurance may be requested.
- **Damage Liability:** The Exhibitor is solely liable for any damage caused to the venue or third-party property by its personnel or exhibit.
- **Non-Transferability:** The exhibition space cannot be assigned, sublicensed, or shared with any third party without The Organiser's prior written consent.



# SPONSORSHIP SUITE

Exhibit your brand at BDTS 2026

EXPERIENTIAL ADD-ONS	INVESTMENT (INR)	INVESTMENT (USD)
<b>Email Branding</b>	₹ 5 L	\$ 5,999
<b>WhatsApp Branding</b>	₹ 5 L	\$ 5,999
<b>Digital Badges Branding</b>	₹ 5 L	\$ 5,999
<b>Physical ID Card Branding</b>	₹ 7 L	\$ 7,999
<b>Lanyard Branding</b>	₹ 10 L	\$ 11,499
<b>Leadership Dinner Sponsor</b>	₹ 30 L	\$ 33,999
<b>Coffee Station Branding</b>	₹ 10 L	\$ 11,499
<b>Registration Counter Branding</b>	₹ 15 L	\$ 16,999
<b>Event Bag Branding</b>	₹ 15 L	\$ 16,999
<b>Session Partner Branding</b>	₹ 3 L	\$ 3,499
<b>Breakout Room Branding</b>	₹ 5 L	\$ 5,999
<b>30 Secs Video Display - 6 times</b>	₹ 3 L	\$ 3,499

Note:

- Early Price offer is limited to 1 company per tier. Organiser retains the rights to revoke the offer anytime.
- Above mentioned Investment amount does not includes, GST, Electricity Charges & Statutory Charges
- All media deliverables shall be on cobranding basis only
- Cr = Crore; L = Lakh



# SPONSORSHIP TERMS

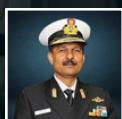
<b>PAYMENT SCHEDULE</b>	<b>PAYMENT</b> (Sponsorship Amount)
<b>Booking Confirmation</b>	10%
<b>15th December 2025</b>	40%
<b>31st January 2026</b>	40%
<b>28th February 2026</b>	10%

<b>CANCELLATION TERMS</b>	<b>REFUND</b> (Sponsorship Amount)
<b>31st December 2025</b>	90%
<b>15th January 2026</b>	70%
<b>31st January 2026</b>	25%
<b>After 31st January 2026</b>	No Refund

## Advisory Board



Maj Gen Ashok K  
Dhingra, SM  
(Retired)



Rear Admiral Mohit  
Gupta, VSM  
(Retired)



Air Marshal Sujeet P Dharkar,  
PVSM UYSM AVSM  
(Retired)



Dr. B.K. Das  
Director General,  
ECS, DRDO

## Event Secretariat Bank Account

**Bank Name:** HDFC BANK

**A/c Holder:** Harlalka Services India Pvt. Ltd.

**A/c Number:** 50200018695450

**A/c Type:** Current Account

**A/c IFSC:** HDFC0001993

**A/c SWIFT:** HDFCINBBBBNG

Event By

## For more information, contact:

Email: [partnerships@bharatdefencetechshow.com](mailto:partnerships@bharatdefencetechshow.com)

Phone: +91-9742154666

Website: [www.bharatdefencetechshow.com](http://www.bharatdefencetechshow.com)

Secretariat: [contact@chkdin.com](mailto:contact@chkdin.com)

